

# CleaningWorld



**Special English Issue  
for the CMS, Berlin / Germany:**

**Print run:** 5,000 Exemplare  
We send 3,000 issues to European specific addresses prior to the trade fair. 2,000 issues are being handed out during the trade fair.

**Closing Date:** 11. April 2024  
**Publication Date:** 02. May 2024



**Magazine size:** DIN A4: 210 mm wide, 297 mm high · **Type area:** 179 mm wide, 262 mm high ·  
**All formats are final formats. Bled off advertisements need to have additional 3 mm bleed.**

## Advertisement sizes and prices:

Advertisement	Width x height in mm (type area / bled off)	Format	b/w	2-coloured	4-coloured
1/1 Page	179 x 257 / 210 x 297	Portrait format	€ 2,590	€ 3,100	€ 3,950
Juniorpage	133 x 179 / 147 x 203	Portrait format	€ 1,390	€ 1,750	€ 2,540
1/2 Page	179 x 131 / 210 x 155 88 x 257 / 102 x 297	Landscape format Portrait format	€ 1,280	€ 1,590	€ 2,300
1/3 Page	179 x 88 / 210 x 112 57 x 257 / 72 x 297	Landscape format Portrait format	€ 860	€ 1,210	€ 1,590
1/4 Page	179 x 65 42 x 257 88 x 131	Landscape format Portrait format double-column	€ 650	€ 940	€ 1.380
1/8 Page	179 x 33 88 x 65 42 x 131	Landscape format double-column Portrait format	€ 330	€ 610	€ 610
1/16 Page	88 x 32 42 x 60	double-column Portrait format	€ 160	€ 400	€ 400

**Front cover package** (front cover + 1/2 page 4c): € 4,600  
**Loose inserts:** up to 25 gr (= 4,000 copies): € 1,810  
**Prices for special formats and loose inserts on request.**

**Inside front cover or outside back cover (4c):** € 4,200  
**Price per mm:** 42 mm wide (single-column) = € 2.60