

# Ergonomie MARKT

TRADE MAGAZINE FOR OCCUPATIONAL SAFETY AND HEALTH

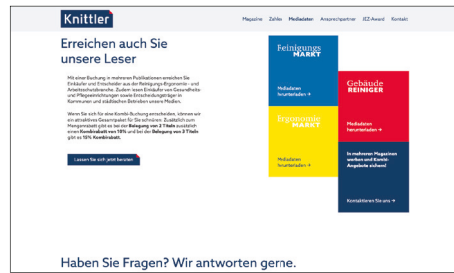
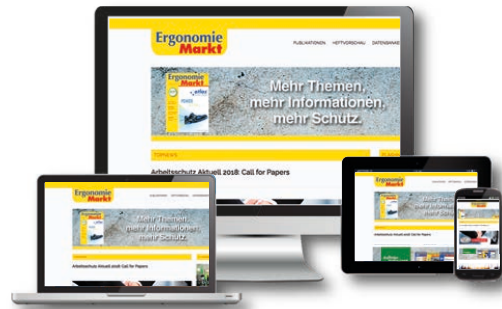
## Media-Data 2024



Print run  
**11,000**  
Issues

6 Issues  
Price List no. 12





## Contents

### ErgonomieMarkt:

- 3 Price list
- 4 Format plan
- 5 Magazin profile
- 5 Editorial and topic schedule
- 6 Circulation and distribution analysis
- 7-8 Readers-structure-analysis
- 9 Short discription of the evaluation method
- 9 Media-profile

### Special Insertions:

- 10 Top partner campaign
- 10 Advertisement copy test
- 11 Special feature "Sustainability"
- 11 EM-Direkt-Database

### Digita Media:

- 12 Ad banner spaces
- 12 Flash-Newsletter

### References:

- 13-14 List of references

# Price list no. 12

## 1. Print run:

11,000 copies, IVW-verified (2nd Quarter 2023)



## 2. Magazine size:

Magazine size: 210 mm wide, 297 mm high (DIN A4)  
Type area: 179 mm wide, 257 mm high

## 3. Technical data:

Printing method: Offset, Binding: Wire binding  
Programms for digital mechanicals: Adobe Acrobat,  
Adobe Illustrator, Adobe Photoshop, Adobe InDesign  
Data please send: PDF/X-3 via email to [grafik@knittler.de](mailto:grafik@knittler.de)

## 4. Publication dates:

6 issues

## Publication dates and advertising deadline:

See editorial and publication schedule

Should you have any further questions or transmission problems please call: +49 (0) 74 53 / 938 57 87

## 5. Publishing house:

Knittler Medien GmbH  
Mittlerer Hubweg 5, 72227 Egenhausen  
Phone: +49 (0) 74 53 / 938 57 87 | Fax: +49 (0) 74 53 / 938 57 97  
Web [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de)  
E-Mail: [info@knittler.de](mailto:info@knittler.de)

## 6. Terms of payment:

Net within 30 days from the date of invoice

## Bank details:

Sparkasse Pforzheim Calw, sort code 666 500 85,  
Account no. 4 840 879  
IBAN-No. DE92 6665 0085 0004 8408 79  
BIC: PZHSDE66

Magazine size: ISO A4 210 mm wide, 297 mm high · Type area: 179 mm wide, 262 mm high

## 7. Advertisement sizes and prices:

Advertisement	Width x hight in mm (type area /bled off)	Format	b/w	2-colour	4-colour
1/1 page	179 x 257 / 210 x 297	Portrait format	3.000 €	3.400 €	4.500 €
Juniorpage	133 x 179 / 147 x 203	Portrait format	2.000 €	2.250 €	3.000 €
1/2 page	179 x 131 / 210 x 155 88 x 257 / 102 x 297	Landscape format Portrait format	1.880 €	2.130 €	2.750 €
1/3 page	179 x 88 / 210 x 112 57 x 257 / 72 x 297	Landscape format Portrait format	1.630 €	1.810 €	2.440 €
1/4 page	179 x 65 42 x 257 88 x 131	Landscape format Portrait format Double-column	1.310 €	1.500 €	2.000 €
1/8 page	179 x 33 88 x 65 42 x 131	Landscape format Portrait format Double-column	510 €	600 €	800 €
1/16 page	88 x 32 42 x 60	Double-column Portrait format	350 €	400 €	530 €

Millimetre price for small ads: 42 mm wide (single-column) = € 3.60

## 8. Special surcharges:

front cover package (front cover + 1/2 page 4c) € 6,000  
Inside front cover or outside back cover 4c € 4,800

**Bleed, gutter bleed and binding placement regulations:**  
10 % of basic rate

## 9. Special advertisements:

Special price "Top Partner" (Issue 1/2024) one page € 2,750  
Special price "Sustainability" (Issue 5/2024) one page € 2,750  
Special price Internet guide (1/4 page, 4c) € 500  
**Job advertisements:** 50 % discount on the basic price  
**"Employment wanted"**  
**advertisements:** 70 % discount on the basic price

## Price list Nr. 11 - Format plan

### 10. Special advertisements:

**Advertisements in the ErgonomieMarkt source of supply:**  
42 mm wide (single-column). This price includes the publication on our website [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de) which has over 19,584 page impressions. (October 2022)  
We connect an internet link to your homepage.  
Price: € 2.90 / 4c per mm.

### 11. Seminar advertisements:

The Seminars are printed in the seminar category and will be published on [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de), the price for one seminar is € 25 / month.

### 12. Discount:

Staggered repeat discount.

Starting from the first publication of the advertisement:

**Frequency discount rate:** 3 ads **3 %**, 6 ads **5 %**

**Volume discount rate:** 3 pages **10 %**, 6 pages **15 %**

### 13. Combinations:

In bookings in different publications in the same order year (e.g. ReinigungsMarkt, GebäudeReiniger) frequency discounts are granted as follows: 2 publications **10 %**, in 3 publications **15 %**.

### 14. Bound inserts:

2 pages (1 sheet) € 4,400

4 pages (2 sheets) € 7,500

Delivery 14 days before publication.

Send sample to publisher with order.

**Format:** Untrimmed size 216 mm wide, 303 mm high.

Multi-page inserts should be folded to this size.

### 15. Loose inserts:

(not discountable)

Up to 25 g (= 11,000 copies) € 3,500

incl. printing € 4,500

For each additional 25 g € 1,130

Delivery 14 days before publication.

Send sample to publisher with order.

Max. sheet size: 205 mm wide x 290 mm high.

### 16. Tip-on cards:

on request

The diagram illustrates various tip-on card formats, each with a main white area and a smaller orange tip. Dimensions are provided for each format, and 'bled off' versions are also shown.

Format	Width (mm)	Height (mm)
1/8 double-column	88	65
1/8 landscape	179	33
1/8 portrait	42	131
1/4 double-column	88	131
1/4 portrait	42	257
1/4 landscape	179	65
1/3 landscape	179	88
1/3 portrait	57	257
1/2 landscape	179	131
1/2 portrait	88	257
Junior-Page	133	179
Junior-Page bled off	147	203
1/1	179	257
1/1 bled off	210	297
1/3 landscape bled off	210	112
1/3 portrait bled off	72	297
1/2 landscape bled off	210	155
1/2 portrait bled off	102	297
2/1 bled off	420	297
2/1	392	257
Front cover bled off	151	225

Please note that - due to the adhesive binding - texts and images running over the gutter are not optimally legible in addition to the trim (milling margin) of 3 mm per page and must therefore be laid out with overlap.

All formats are final formats. Bleed advertisements need to have additional 3 mm bleed.

# Brief Profile

## 1. Brief profile

ErgonomieMarkt is a specialist Magazine for the work protection and cleaning trade and covers news, innovations and principal themes, especially out of the market segments "personal protective equipment", "work protection" and products for the requirements of the working place to make work easier or to prevent accidents or chronic diseases. Main target group are specialist dealers in Germany, Austria and Switzerland, means the german-speaking area. The other important target groups are top decision-maker from the industry, economy and administration (see circulation – and recipients-structure). We especially target work directors and the person in charge for the corporate health management.

**2. Volume/year:** 11th year / 2024

**3. Frequency of publication:** 6 issues

**4. Web:** [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de)

**5. Memberships:** IVW, MVFP

**6. Organ:** Ergonomie-Kompetenz-Netzwerk (ECN), Corporate Health Netzwerk, Corporate Health Award

**7. Publisher & chief editor:**

Reinhard Knittler ([reinhard@knittler.de](mailto:reinhard@knittler.de))

**8. CEO:**

Daniel Knittler ([daniel@knittler.de](mailto:daniel@knittler.de))

**9. Publishing house:**

Knittler Medien GmbH  
Mittlerer Hubweg 5, 72227 Egenhausen  
Phone: +49 (0) 74 53 / 938 57 87  
Fax: +49 (0) 74 53 / 938 57 97  
[www.ergonomiemarkt.de](http://www.ergonomiemarkt.de),  
[info@knittler.de](mailto:info@knittler.de)

**10. Editors:**

Daniel Faust (Editor in Charge) ([faust@knittler.de](mailto:faust@knittler.de)),  
Mark Schmiechen (Correspondent) ([schmiechen@knittler.de](mailto:schmiechen@knittler.de))

**11. Advertising assistant:**

Sandra Perenc ([verwaltung@knittler.de](mailto:verwaltung@knittler.de))

**12. Advertising sales:**

Daniel Knittler ([daniel@knittler.de](mailto:daniel@knittler.de))  
Frans van Dongen ([frans.van.dongen@web.de](mailto:frans.van.dongen@web.de))  
Advertising Sales: Benelux

## Editorial and publication schedule 2024

Edition	Closing date (CD) Publishing date (PT)	Special insertion	Trade fairs	Main topics
1/2024	AS: 07.02.2024 ET: 28.02.2024	Top-Partner of the Work safety and ergonomics industry	Light & Building, Frankfurt/Germany 03.03. – 08.03. 2024 Logimat, Stuttgart/Germany 19.03. – 21.03.2024 Zukunft Personal, Stuttgart/Germany 05.03. – 08.03.2024	preventive fire protection Risk assessment Ergonomic work tools Market overview: Safety shoes
2/2024	AS: 19.03.2024 ET: 09.04.2024	Special feature corporate fashion	Zukunft Personal, Hamburg /Germany 23.04. – 24.04.2024 Corporate Health, Stuttgart /Germany 09.05. – 18.05.2024 ArbeitsSicherheit, Zürich/Switzerland 05.06. – 06.06.2024	Prevention of musculoskeletal disorders Lighting at the work place Market overview: Protective workwear
3/2024	AS: 10.05.2024 ET: 31.05.2024	Special PPE		Ergonomics at the monitor-based workplace
4/2024	AS: 06.08.2024 ET: 27.08.2024	Copy-Test 2024	Platformers' Days, Karlsruhe/Germany 06.09. – 07.09.2024 Zukunft Personal, Cologne/Germany 10.09. – 12.09.- 2024	Selection and use of safety shoes Skin care plan and skin care products Selection of head protection Market overview: Safety gloves
5/2024	AS: 24.09.2024 ET: 15.10.2024	Special feature sustainability	Arbeitsschutz Aktuell, Stuttgart/Germany 05.11. – 07.11.2024	Workwear PPE categories Ergonomic work place design Cleaning and care of protective work wear
6/2024	AS: 19.11.2024 ET: 15.12.2024	EM-Direkt		Ergonomic sitting and standing solutions Efficient planning of basic instructions Occupational health measures Working at heights Fall protection

## Circulation and distribution analysis

**13. Purchase Price:** Annual subscription € 75.00 (incl. VAT)  
Single issue 12,50 € (incl. VAT)

**14. ISSN:** 2195-5506

**15. Volume analysis:** 01.07.2022 to 30.06.2023  
= 6 issues

<b>Magazine size:</b>	DIN A4, 210 x 297 mm	
<b>Total pages:</b>	320	= 100 %
<b>Editorial section:</b>	229	= 72 %
<b>Advertising section</b>	100	= 28 %
<b>Loose inserts:</b>	14	= 100 %

### 16. Content Analysis by the Editor:

<b>Trade fair report</b>	34	15 %
<b>PSA</b>	30	13 %
<b>Occupational safety</b>	27	12 %
<b>Industry/NEWS</b>	22	9 %
<b>Special section on sustainability</b>	21	9 %

<b>Corporate health management</b>	17	7 %
<b>Office ergonomics</b>	16	7 %
<b>Content + Preview + Imprint</b>	15	7 %
<b>Interviews</b>	13	6 %
<b>Lexicon Ergonomics</b>	12	5 %
<b>Ergonomics industry</b>	10	4 %
<b>List of advertisers</b>	6	3 %
<b>Editorial section</b>	229	100 %
<b>Total (4/2022 bis 3/2023)</b>	320	



### 17. Circulation audit:

### 18. Circulation Analysis

Copies per issue/average  
for 01.07.22 – 30.06.23

<b>Print run:</b>	11,005	
<b>total circulation:</b>	10,559	other countries: 743
<b>subscribed copies:</b>	10,559	
<b>personal copies:</b>	406	

### 19. Geographical distribution analysis:

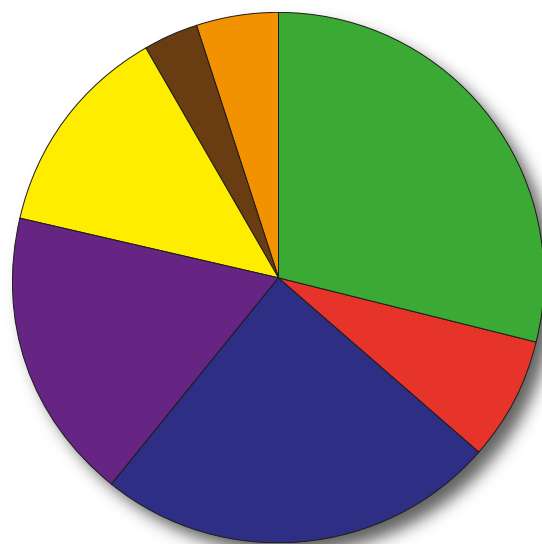
	Copies	%
<b>Germany total</b>	<b>9.856</b>	<b>100.0</b>
<b>Nielsen-Area I</b>	<b>1.388</b>	<b>14.8</b>
Schleswig-Holstein, Hamburg, Lower Saxony, Bremen		
<b>Nielsen-Area II</b>	<b>1.999</b>	<b>20.48</b>
North Rhine-Westphalia		
<b>Nielsen-Area IIIa</b>	<b>1.420</b>	<b>14.41</b>
Hessen, Rhineland-Palatinate, Saarland		
<b>Nielsen-Area IIIb</b>	<b>1.705</b>	<b>17.30</b>
Baden-Wuerttemberg		
<b>Nielsen-Area IV</b>	<b>1.677</b>	<b>17.2</b>
Bavaria		
<b>Nielsen-Area V</b>	<b>610</b>	<b>6.19</b>
Berlin		
<b>Nielsen-Area VI</b>	<b>469</b>	<b>4.76</b>
Mecklenburg-Western Pomerania, Brandenburg, Saxony-Anhalt		
<b>Nielsen-Area VII</b>	<b>588</b>	<b>5.97</b>
Thuringia, Saxony		
<b>Other countries</b>	<b>743</b>	
thereof:		
Austria	410	
Switzerland	207	
other European countries	101	
Overseas	25	
<b>Total circulation:</b>	<b>10.599</b>	



### 20. Print run and recipients-structure-analysis

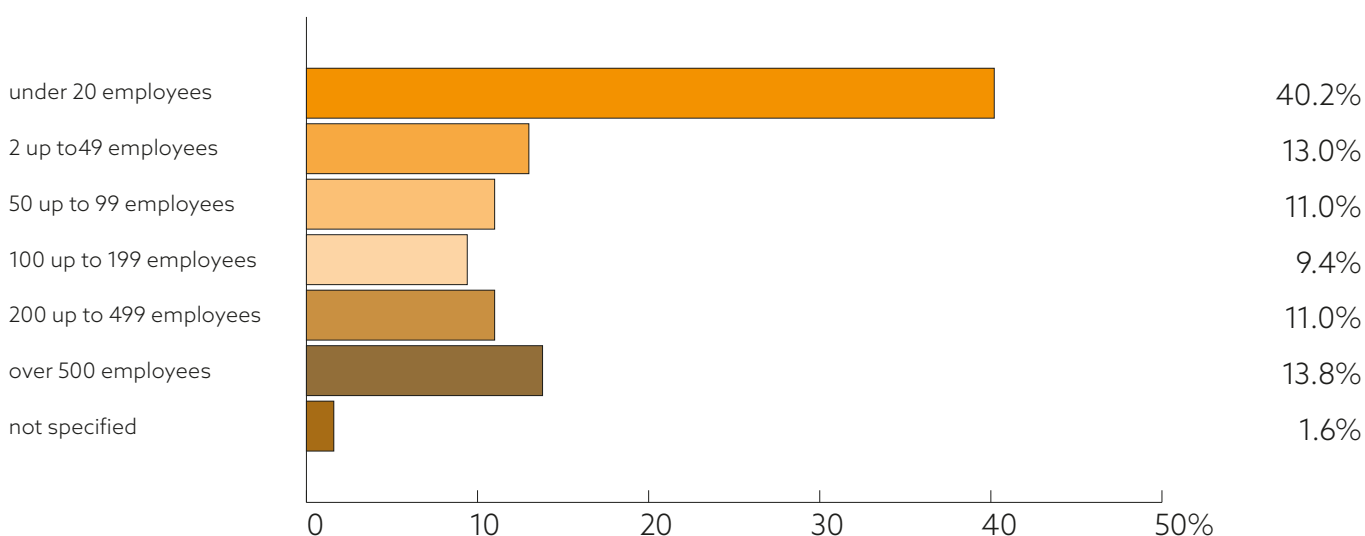
At the time of the analysis, ErgonomieMarkt was published six times a year with a circulation of 7,000 IVW-checked copies. (From issue 5/18 the circulation was increased to 11,000 copies). It is a new trade journal with the key target groups of occupational safety and health retailers and decision-makers on ergonomic products in industry, business and administration.

Recipients-Structure	Copies
Work protection trade and technical trade in Germany, Austria and Switzerland	3.290
Specialized cleaning trade	858
Working directors and decision makers in the industry (limited companies)	2.745
Decision makers of assurances, banks and trade	2.038
Decision makers of municipalities and federal and regional authorities	1.450
Scaffolders	349
Archive and specimen copies	270
<b>Total circulation</b>	<b>11.000</b>



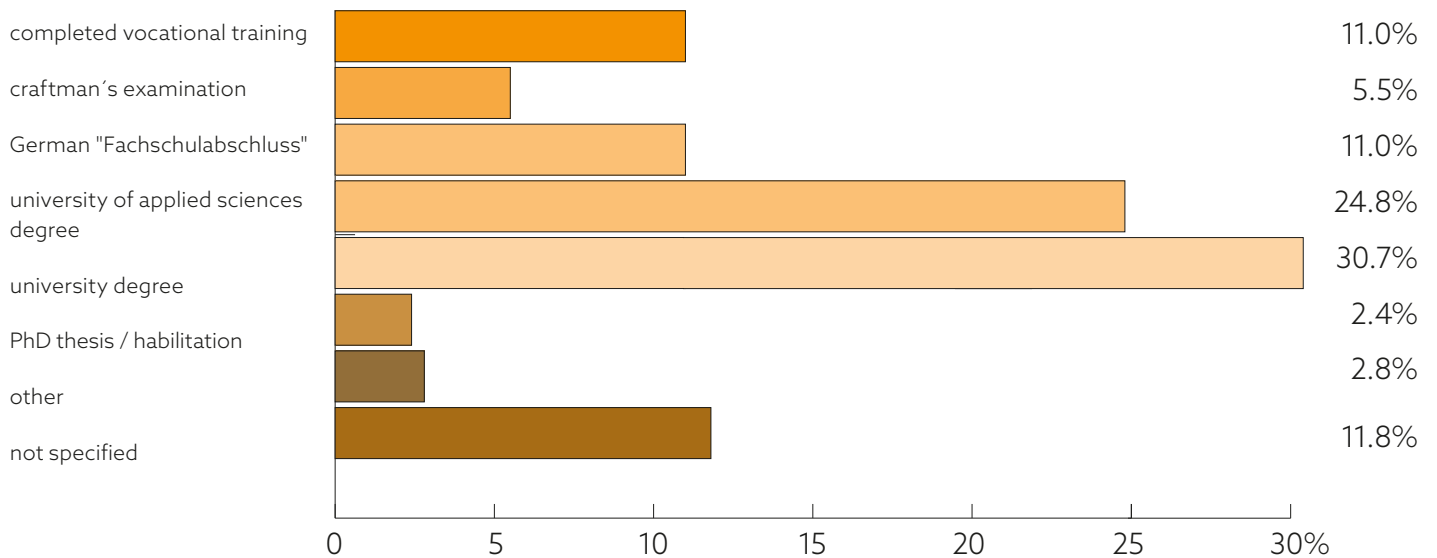
Data analyses total survey (status Oktober 2022), Publisher's survey.

### How many employees work at your workplace (without any other subsidiaries or branch offices and as appropriate headquarters)?

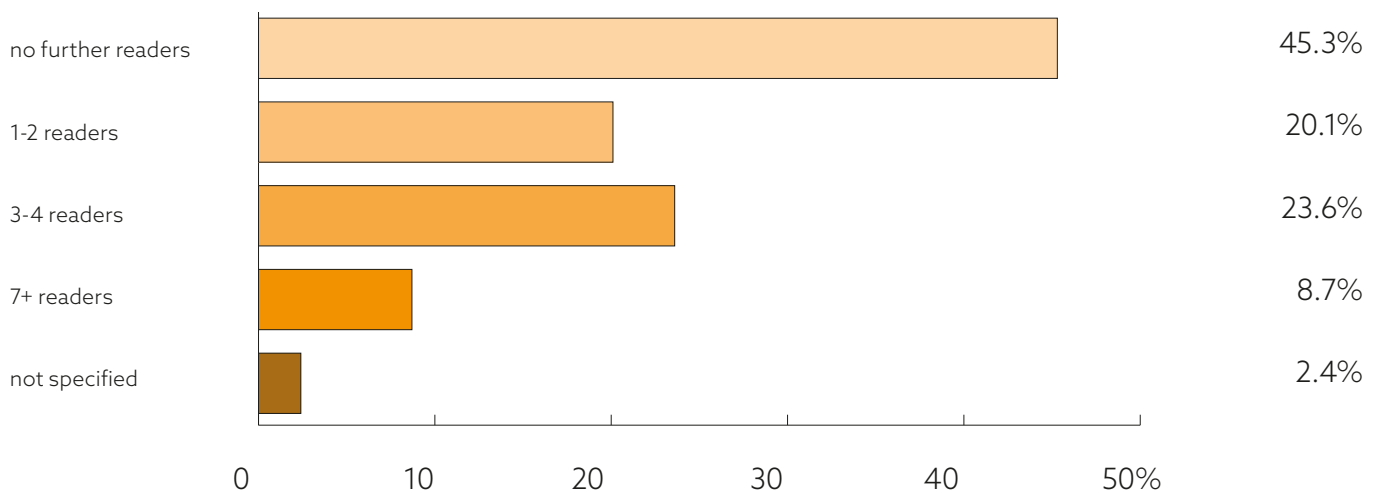


# Reader-structure-analysis

## What is your completed vocational training or graduation?



## How many people – except of yourself – read your copy of ErgonomieMarkt in your company regularly?





# Short Description of the Evaluation Method

## Short description of the evaluation method for the readership analysis

Readership analysis through evaluation by phone and written – sample

### Total amount of recipients:

All addresses are based in a recipients data 6,022

### Day of the sample draft:

25.11.2016

### Description of the sample:

Simple random choice

First sample (used addresses) 1,351

Quality neutral failures 597

Cleared brutto sample 754 = 100 %

Qualitative failures

Aborts 4

Total rejection 298

Target person could not be reached after ten contacts 198

realised interviews 254 = 34 %

### Target person for the survey:

first recipients of the magazine „ErgonomieMarkt“

### Time space of the survey:

Survey field time:

written: 05.12.2016 to 28.02.2017

telephonically: 02.03.2017 to 08.06.2017

### Realisation of the survey:

Bonner Institut für Markt-, Meinungs-, Absatz- und Sozialforschung marmas bonn GmbH / Germany

## Title profile

	Share in the investigated readers (%)		
	to the point	to some extent	incorrect
gives total and complete information	43,6	52,8	3,6
professional and capable	66,2	32,8	1,0
reports objectively and professionally	51,6	41,9	6,5
on the spot	64,8	33,7	1,5
reports in a critical way	20,9	62,1	16,9
extremely readable and understandable	87,9	11,1	1,0
diversified/entertaining	34,9	53,6	11,5
clearly-arranged	70,1	24,7	5,2
should be recommended	72,8	25,1	2,1
contains useful product advertisement	63,5	30,7	5,7
can not be replaced by another magazine	19,4	59,4	21,2

Reference figure: 6,063 readers

## Chance of contact per page

	Share in the investigated readers (%)
total or almost total	34,8
approx. three quarters	15,0
approx. half of the magazine	15,4
approx. one quarter	13,7
only few pages	17,6
(almost) no pages	3,1
no data supplied	0,4
total	100,0

Seitenkontaktchance: 59%

## Importance of topics

	Share in the investigated readers (%)			
	very important	important	less important	unimportant
News	13,6	48,2	29,8	8,4
Trade fair reports	13,1	50,8	26,2	9,9
Work protection work safety	46,6	41,9	8,9	2,6
Conference / Congress	8,9	26,3	40,5	24,2
Personal Protective Equipment	39,3	33,5	13,6	13,6
Ergonomics at the industrial workplace	35,6	40,8	17,8	5,8
Preview for trade fairs	15,3	39,5	34,2	11,1

# Special advertisement occasions

## Top Partner Campaign in issue 1/2024

### Concept

Under the motto "Top Partner", we offer you the opportunity to present your product range and concepts – on one or two pages – in the Issue 1/2024. Take advantage of this campaign to introduce your company as a powerful partner to the readers of ErgonomieMarkt. In addition your page(s) will be online for one year on our homepage.

There are about 19,584 page impressions per month (October 2023) on [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de). These are 235.008 page impressions in one year for you.

### And here is how it works:

You provide us

- a brief, written description of your company, your product range
- a reproducible (ready-to-print) master of your corporate logo
- as well as a small selection of photos (single products/total product range/factory, etc.)

Our copy and layout experts will design your presentation in close cooperation with you.

An one-page presentation costs € 2,955 and a double page costs € 5,900. All prices are are not discountable.



**Issue:** 1/2024  
**Closing date:** 02. February 2024  
**Contact:** daniel@knittler.de

## Advertisement copy test in issue 4/2024

### Concept

The test shows how your advertisement comes across to the reader and how you could possibly improve your advertising. In the copy test, readers rate the advertisements published in ErgonomieMarkt (minimum size 1/3 page). For this purpose a questionnaire is enclosed with this issue of ErgonomieMarkt. As an additional incentive, every participating reader will receive a small gift.

### Rating criteria

Each advertisement (minimum size 1/3 page) is rated according to the following criteria:

- How well does it attract attention?
- How great is its appeal?
- Does it provide valuable information?
- What is the degree of activation?

### Benefits for the advertiser

- Your advertisement will attract great attention
- Longer dwelling time on your advertisement
- Feedback on the effect of your advertisement (also in comparison with competitors' ads)
- Individual rating also with regard to target groups (does a hospital administrator rate your advertisement differently than the owner of a cleaning company?) and functions (does a general manager rate the advertisement differently than an administrator?)
- Free service for advertisers: The advertisement price includes the conduction, evaluation and documentation of the test



**Issue:** 4/2024  
**Closing date:** 06. August 2024  
**Contact:** daniel@knittler.de

## Campaign “Sustainability in the Ergonomics Industry” in issue 5/2024

### Concept

In our special feature “Sustainability in the Ergonomics Industry” we offer you the possibility to present in our October-Issue (5/2024) the rate of „Sustainability” in your company, your sustainable products or your CSR-strategy in a half page, full or double page. It is your chance to present your contribution regarding the environment to the readership of ErgonomieMarkt. Furthermore your contribution will be online for a year. There are about 19,584 Page Impressions per month (October 2023) on our homepage [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de). These are 235,008 additional contacts for you.

### And here it is how it works:

You provide us

- a brief, written description of your company, philosophy and product range
- a reproducible (ready-to-print) master of your corporate logo
- as well as a small selection of photos/slides (single products/ total product range/factory, etc.)

Our copy and layout experts will design your presentation in close cooperation with you.

A one-page presentation costs € 2,955 and a double page costs € 5,900 (All prices are quoted without VAT and are not discountable).



**Issue:** 5/2024  
**Closing date:** 15. October 2024  
**Contact:** daniel@knittler.de

## ErgonomieMarkt-Direct Campaign in issue 6/2024

### Concept

Issue 6/2024 will be used to build up a product data base on our homepage [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de) which will be established according to the structure of advertisements in this issue. Each customer who wants to place an advertisement starting from 1/4 page upwards can supply an additional product information (approx. 700 characters, incl. spaces) and a coloured photograph (300 dpi). Our editorial staff will produce a product report from that material, which will be published in this issue as well as in our online product data base. On the internet the name of your website will be placed under the product report together with a link to your website. The product report and link will remain online for 12 months. There are about 19,584 page impressions per month (October 2023) on [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de). These are 235,008 page impressions for you.

### Benefits for the advertiser

- You will reach 11,000 qualified readers with your advertisement
- In addition you will receive a product report including a 4-colour photo
- This product report will be placed on our website with a link to your homepage



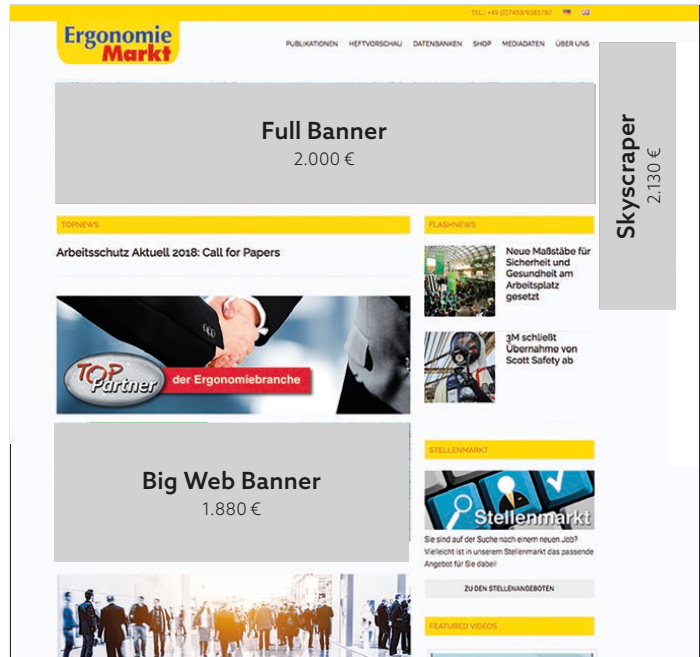
**Issue:** 6/2024  
**Closing date:** 19. November 2024  
**Contact:** daniel@knittler.de

# Special advertisement occasions

## Banner advertising space

The website has 19,000 page impressions per month and 5,900 visits per month (November 2023). The banner will be linked to your homepage.

Banner size:	price per month:
<b>Skyscraper Banner: 160px x 600px</b>	<b>€ 2,130</b>
<b>Full Banner: 1244px x 250px</b>	<b>€ 2,000</b>
<b>Big Web Banner: 1244px x 250px</b>	<b>€ 1,880</b>



## Company logo with link to your homepage in the Flash-Newsletter

Clients, booking Top Partner are entitled to book their logos in our Flash-Newsletter. The Flash-Newsletter is published in German or English. The logo will be linked to your homepage. (Specifications on request)  
The English Flash-Newsletter has 246 addresses. (Last edited November 2023)

**Ergonomie Markt**  
Ergonomie News Nr. 47/2021 | 28. September

ArbeitsSicherheit Schweiz am 1. und 2. Juni 2022 in der BERNEXPO

**Die Corporate Fashion-Branche und der Arbeitsschutz und Infektionsschutz rücken in den Fokus**

Am 1. und 2. Juni 2022 dreht sich in der BERNEXPO alles wieder um die Themen Sicherheit und Gesundheitsprävention am Arbeitsplatz und Berufsbekleidung. Verantwortliche für Arbeitssicherheit und Berufsbekleidung dürfen sich auf ein informatives und hochkarätig besetztes Rahmenprogramm sowie Fachtagungen und Verbandstreffen freuen. Zudem sorgen ein Sicherheitsparcours und Liveshows für Abwechslung und viel Interaktion während der Messetage.

Die Themenschwerpunkte sind vielseitig und reichen vom Einsatz Persönlicher Schutzausrüstung (PSA), Höhenarbeit, Umgang mit Gefahrgut, Arbeitshygiene über Gefährdungsbeurteilung, Alarmierung, Erste Hilfe und Rettungseinsatz bis hin zur Arbeitsplatz- und Arbeitszeitgestaltung sowie Früherkennung von psychosozialen Risiken.

Spektakuläre Liveshows im Außenbereich der Bernexpo ergänzen das Messeprogramm. (Foto: Julius Hatt)

Unterstützt und inhaltlich getragen wird die Fachmesse vom Fachbeirat. In dem beratenden Gremium findet sich die geballte Expertise der führenden Branchenverbände und Institutionen wieder. Stefan Kuchelmeister, Geschäftsführer des Schweizerischen Vereins für Arbeitssicherheit und Gesundheitsschutz, sieht die Wichtigkeit der Fachmesse Arbeitssicherheit Schweiz vor allem im Folgenden: „Für uns als Verein ist die Fachmesse ein wichtiger Netzwerkanlass. Zum einen bietet sie die Möglichkeit, uns mit unseren Mitgliedern über die Vereinstätigkeit hinaus auszutauschen. Zum anderen ist es der optimale Ort, um sich mit diversen Fachspezialisten sowie Anbietern aus den Bereichen Arbeitssicherheit und Gesundheitsschutz zu vernetzen.“

# List of references



## 43 Issues = 200 clients from 15 countries

The following companies have decided to book an advertisement in the 43 issues of the ErgonomieMarkt:

### Germany

3 M Deutschland GmbH  
ABS Safety GmbH  
Aeris GmbH  
Aeropor GmbH  
Aktion Deutschland Hilft e. V.  
Aliens Bergsport & Arbeitssicherheit  
Allclean Reinigungs- und  
Umwelt-Technik GmbH  
Altec GmbH  
AMPri Handelsgesellschaft mbH  
AS Arbeitsschutz GmbH (Nitras)  
Asatex AG  
ASUP GmbH  
Atlas-Schuhfabrik GmbH & Co.KG  
August Penkert GmbH, Technische  
Leder- und Kunststoffzeugnisse  
Aug. Schwan GmbH & CO. KG  
Baak GmbH & Co. KG  
Bardusch GmbH & Co KG  
BAuA  
Bedrunka + Hirth Gerätebau GmbH  
BG Bau-Berufsgenossenschaft  
Bierbaum-Proenen GmbH & Co. KG  
BIG Arbeitsschutz GmbH  
Bingold Verpackungen GmbH & Co. KG  
Blakläder Deutschland GmbH  
brainLight GmbH  
Brecht GmbH  
Bruns & Debray GmbH  
Buzil-Werk Wagner GmbH & Co. KG  
Coba Europe GmbH  
Comcoplast Comco Commercial  
Cooperation GmbH  
Corporate Health Network  
DACH Schutzbekleidung GmbH & Co. KG  
Dauphin Human Design Group  
GmbH + Co. KG  
Deb Stoko Europe GmbH  
Dechema Ausstellungs-GmbH  
Dr. Schnell GmbH  
Driesen+Kern GmbH  
Easyfairs Deutschland GmbH  
ECN Ergonomie Kompetenz Netzwerk  
Elbe-Werkstätten GmbH  
Elten GmbH  
Ergonomic Affairs  
Ergonomieexperten  
Ergotrading GmbH  
EuPD Research Sustainable  
Management GmbH  
EUROEXPO Messe- und Kongress GmbH  
Fellowes GmbH  
Fetra Fechtel Transportgeräte GmbH  
Fitzner Arbeitsschutz e.K.  
Flexlift Hubgeräte GmbH  
Forum Verlag Herkert GmbH  
Friedrich Münch GmbH + Co.KG  
Fristads Kansas Deutschland GmbH  
Georg Schmerler GmbH & Co. KG  
Günzburger Steigtechnik GmbH  
Gustav Daiber GmbH  
Haider Bioswing GmbH  
Harema GmbH  
Hase Safety Group AG  
Haufe-Lexware GmbH & Co. KG  
Haus der Technik e.V.  
HB Protective Wear GmbH & Co. KG  
Heckmann GmbH  
Help – Hilfe zur Selbsthilfe  
Herwe GmbH  
Hinte GmbH, Messegesellschaft,  
(Arbeitsschutz Aktuell)  
Hoffmann GmbH  
Hoppe Unternehmensberatung  
Hovmand GmbH  
Hüdig + Rocholz GmbH & Co. KG  
Hugo Josten Berufskleiderfabrik  
Hunic GmbH  
Hultafors Group Germany GmbH  
HRM Institute GmbH & Co.KG HV  
Corporate Concepts AG  
Hymer-Leichtmetallbau GmbH & Co. KG  
IGEFA Handelsg. mbH & Co. KG  
In-Line Software GmbH  
Invista Textiles Germany GmbH (Cordura)  
ISM Heinrich Krämer GmbH & Co. KG  
Item Industrietechnik GmbH  
JK Technischer Handel  
JM Metzger GmbH  
JSP Safety GmbH  
JUTEC Hitzeschutz- und  
Isoliertechnik GmbH  
KANSAS GmbH  
Karlsruher Messe- und Kongress GmbH  
Keiler Schutzhandschuh  
Handelsgesellschaft mbH  
Kemmer GmbH  
Kimberly-Clark GmbH  
Kind Arbeitssicherheit GmbH  
KNEETEK, Klaus Bachmann  
Kober & Moll GmbH  
Koschke sign-international GmbH  
Krause-Werk GmbH  
Leipold + Döhle GmbH  
Leipziger Messe GmbH  
Louis STEITZ SECURA GmbH + Co. KG  
Löw Ergo OHG  
Männel Textile Kennzeichnungen GmbH  
Mapa GmbH  
Martor KG  
Maxguard GmbH  
MCC - Management Centre of Competence  
Mesago Messe Frankfurt Group  
Messe Berlin GmbH/CMS  
Messe Düsseldorf/A+A  
Messe Essen GmbH/SHK  
Messe Stuttgart/ Coporate  
Health Convention  
Mey Chair Systems GmbH  
MIC GmbH  
Nissen & Velten Software GmbH  
Notrax Floor Matting, Handelsvertretung Uwe  
Rudnick  
Nürnberg Messe GmbH  
Paul H. Kübler Bekleidungswerk GmbH & Co. KG  
Persson Vertriebs GmbH  
Peter Cramer GmbH & CO. KG  
Peter Greven Physioderma GmbH  
Pionier Berufsbekleidung GmbH  
Planam Arbeitsschutz Vertriebs GmbH  
Plum Deutschland GmbH  
Priebes GmbH & Co. KG  
Pro Femina e.V  
PROTECT Laserschutz GmbH  
PSA Vertrieb  
Reinhold Beck Maschinenbau  
Richard Leipold GmbH  
RK Rose + Krieger GmbH  
Röckelein GmbH  
Rudolf Uhlen GmbH  
Ryctex GmbH & Co. KG  
Sänger GmbH  
Scalefit

Sedus Stoll AG  
 Simloc/Incanto fashion GmbH  
 Skylotec GmbH  
 Sönig-Trainingsystem  
 SpanSet GmbH & Co. KG  
 Spring Messe Management GmbH  
 Stünings Medien GmbH  
 Treston Deutschland GmbH  
 Uberschär GmbH & Co. KG  
 Umweltinstitut Offenbach GmbH  
 Unger Germany GmbH  
 Uvex Safety Group GmbH & Co. KG  
 Verein Deutsche Fachpresse  
 Verlagsgruppe Hüthig Jehle Rehm GmbH  
 VNR Verlag für die deutsche  
 Wirtschaft AG  
 Verband Technischer Handel (VTH)  
 W+R Seiz GmbH  
 WEKA MEDIA GmbH & Co. KG  
 Werksitz GmbH W. Milewski  
 Wettbewerbsbüro Deutscher Arbeitsschutz  
 Wiha Werkzeuge GmbH  
 Wilhelm Fitzner Arbeitsschutz e.K.  
 Willax GmbH Bekleidungswerk  
 Wir machen Druck GmbH  
 Zarges Leichtbau GmbH



### Belgium

Dassy Europe BVBA  
 Dockers by Gerli  
 The Andersen Company



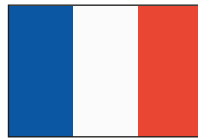
### Denmark

Elka Rainwear A/S  
 Global Stole A/S  
 Mascot International A/S



### Finland

Salli Systems



### France

Singer Frères SAS



### Italy

ALBA & N s.r.l.  
 COFRA S.r.l.  
 Diadora S.p.A.  
 Giasco S.r.l.  
 U. GROUP S.r.l.  
 ZAGO S.r.l.



### Luxembourg

Du Pont de Nemours s.a.r.l



### Netherlands

HAVEP



### Sweden

EJDENDALS AB



### Austria

BOA Technology GmbH  
 KONSTANT Arbeitsschutz GmbH  
 Litz-Konfektion GmbH & Co KG  
 Ötscher Berufsbekleidung Götzl GmbH  
 Reindl GmbH



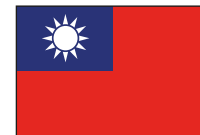
### Switzerland

2pluxx GmbH  
 Bernexpo (Arbeitssicherheit Schweiz)  
 Messe Zürich/Personal Swiss  
 Messe Zürich/Sicherheit



### Sri Lanka

ATG Lanka (PVT) Ltd.



### Taiwan

Taiwan Textile Federation



### Turkiye

Elteks  
 Marmara Tanitim Furacilik



### USA

Livornous Enterprises



### Great Britain

Floor-Tec International Ltd.  
 Honeywell Industrial Safety

Ergonomie  
**MARKT**

Knittler Medien GmbH • Mittlerer Hubweg 5 • 72227 Egenhausen, Germany

Phone: +49 (0) 74 53/938 57 87 • Fax: +49 (0) 74 53 /938 57 97 • E-Mail: [info@knittler.de](mailto:info@knittler.de) • [www.ergonomiemarkt.de](http://www.ergonomiemarkt.de)