



### Special English Issue for the ISSA/Interclean

**Print run:**

5.000 copies

We send 2.000 issues to european specific addresses prior to the trade fair. 3.000 issues are being handed out during the trade fair.

**Closing Date:**

20. August 2019

**Publication Date:**

10. September 2019



# Price List Cleaning World

**Magazine size:** ISO A4 210 mm wide, 297 mm high • **Type area:** 179 mm wide, 262 mm high

## Advertisement sizes • Prices:

Advertisement	Width x height in mm (type area / bleed off)	Format	b/w	2-colour	4-colour
1/1 page	179x262 / 210x297	Portrait format	€ 2.070,-	€ 2.470,-	€ 3.170,-
Junior page	133x179 / 147x203	Portrait format	€ 1.110,-	€ 1.400,-	€ 2.030,-
1/2 page	179x131 / 210x155 88x262 / 102x297	Landscape format Portrait format	€ 1.020,-	€ 1.270,-	€ 1.840,-
1/3 page	179x88 / 210x112 57x262 / 72x297	Landscape format Portrait format	€ 690,-	€ 970,-	€ 1.270,-
1/4 page	179x65 42x262 88x131	Landscape format Portrait format double-column	€ 520,-	€ 750,-	€ 1.100,-
1/8 page	179x33 88x65 42x131	Landscape format double-column Portrait format	€ 260,-	€ 490,-	€ 490,-
1/16 page	88x32 42x60	double-column Portrait format	€ 130,-	€ 320,-	€ 320,-

**Front cover package** (front cover + 1/2page 4c): € 3.680

**Price per mm:** 42 mm wide (single-column) = € 2,10-

Prices for special formats and loose inserts on request

**Inside front cover or outside back cover** (4c): € 3.340

**Loose inserts:** up to 25 gr (=4,000 copies) € 1.450