



Pricelist No. 7

print run:

4.000 copies

Target group:

It is our journal especially for the trainees in the commercial cleaning industry:

- trainees of the cleaning service
- trainers of the cleaning service
- owners of contract cleaner companies
- technical instructor from the vocational school – specialization for cleaning service

circulation:

quarterly



Revision · Advanced training · Knowledge for trainees ·
Competitions · Training concepts · and much more...

Publication dates:

- 1. Issue:** **4th of March 2019**
Main Topic:
desinfective cleaning
(Closing date: 18th of February 2019)
- 2. Issue:** **3rd of June 2019**
Main Topic:
basic cleaning
(Closing date: 17th of May 2019)
- 3. Issue:** **10th of September 2019**
Main Topic:
window cleaning
(Closing date: 27th of August 2019)
- 4. Issue:** **9th of December 2019**
Main Topic:
setting ladders for window cleaning
(Closing date: 25th of November 2019)



Price List

Magazine size: ISO A4 210 mm wide, 297 mm high • **Type area:** 179 mm wide, 262 mm high

Advertisement sizes · Prices:

Advertisement	Width x height in mm (type area / bleed off)	Format	4-colour
1/1 page	179x262 / 210x297	Portrait format	€ 2.500,-
1/2 page	179x131 / 210x155 88x262 / 102x297	Landscape format Portrait format	€ 1.460,-
1/3 page	179x88 / 210x112 57x262 / 72x297	Landscape format Portrait format	€ 1.000,-
1/4 page	179x65 42x262 88x131	Landscape format Portrait format Portrait format	€ 870,-

Price per mm: 42 mm wide (single-column) = € 1,63 · **Prices for special formats and loose inserts on request**

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